

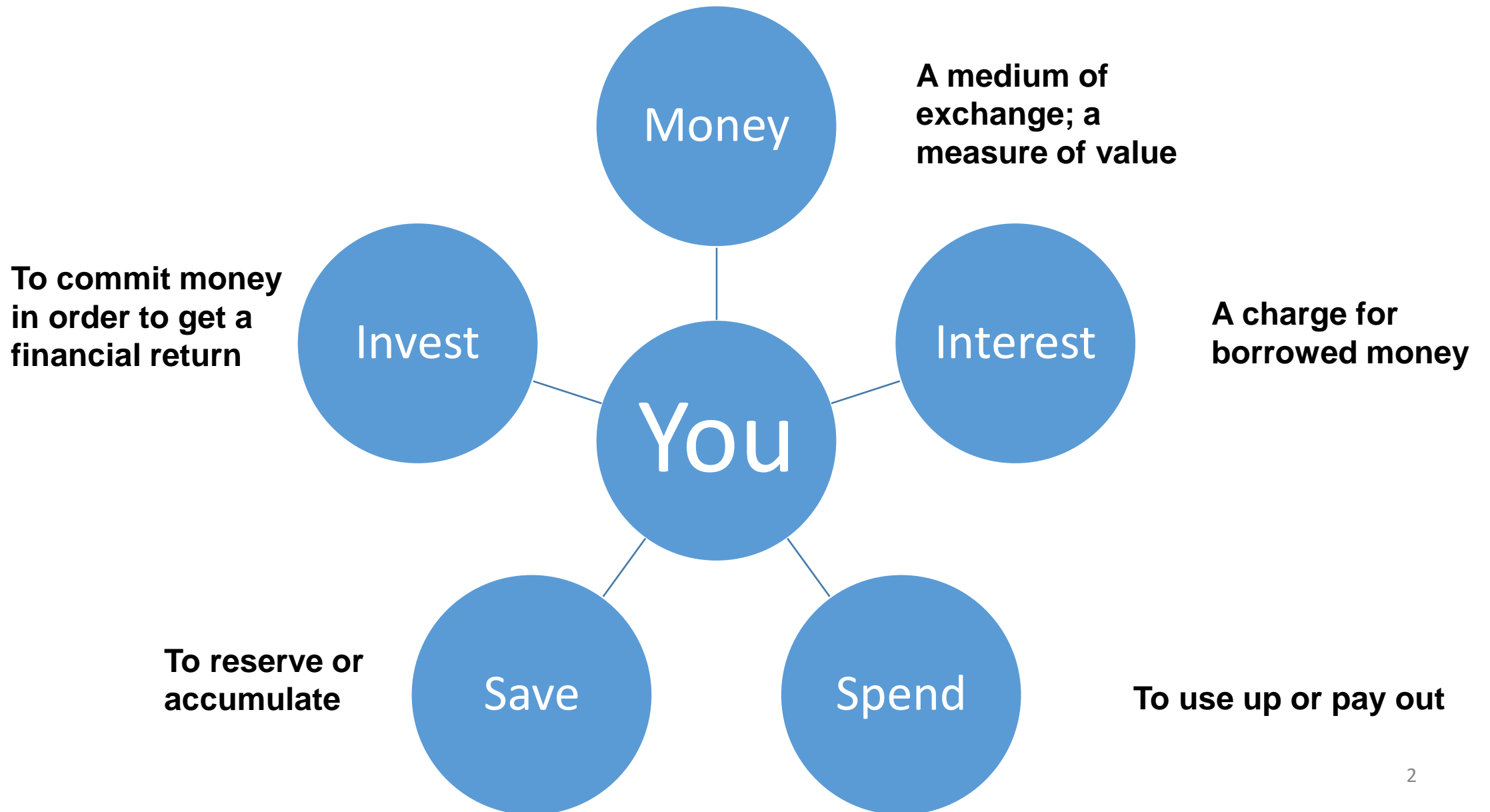
PROJECT MALE

(Making Aspiring Leaders Excel)

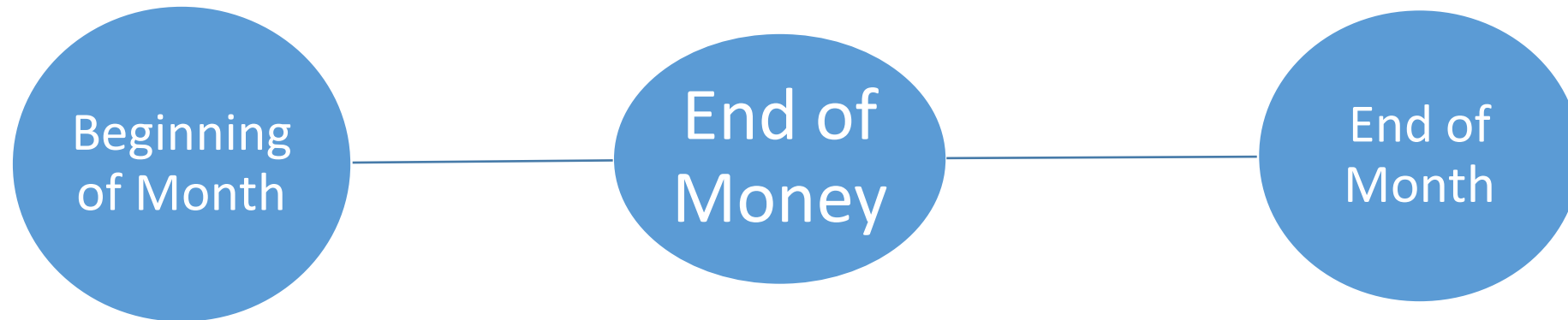


Financial Literacy Concepts
By
Odell L. Brown, CIA, CPA, PHR

Financial Literacy Terms



More Month Left Than Money?



What's wrong with this picture?

Financial Health



Financial Literacy Terms

- 1. Values: What do I think about money? What does money mean to me?**
- 2. Sufficiency of Money: Do I have enough money? What is a LOT of money to me?**
- 3. Sustainability of Money: How long will my money last?**
- 4. Appropriateness of Financial Decisions: Am I making the right decisions with the money I have?**
- 5. Debt: How does it occur? How does it accumulates? What are the dangers of it?**

Some Common Sense Concepts

1. **Be realistic.**
2. **Know the difference between “wants” and “needs”.**
3. **Keep control of your money.**
4. **Use cash instead of credit.**
5. **Think before acting.**
6. **Be credit savvy.**
7. **Don't ignore retirement.**
8. **Don't bet on the next month's check or the year-end bonus.**

MPrints

P.O Box 380426

Duncanville, TX 75138

Cell: 214-212-9374

Email: odellbrown72@gmail.com

Website: www.mprints.us

Odell L. Brown (Retired) At-A-Glance



Career Awareness & Development:

- Targeted Coaching & Mentoring
- Career Transitions Resources
- Accounting Career Awareness Program (ACAP); see www.dallasacap.com
- Adjunct Human Development Professor
- College Internship Program

Human Resources & Training:

- ADA/Career Transitions Resources
- Business Acumen
- New Leader Onboarding
- HR Workshop
- Emerging Leadership Development Program
- ERP Implementations (PeopleSoft, SAP)
- Instructional Design/Facilitation
- College Relations and Recruiting
- College Internship Program
- Continuing Education for 120 CPAs

Accounting & Auditing:

- Adjunct Accounting Professor
- VP--Financial & SEC Reporting
- Internal Audit Director
- Public Accounting

Education & Certifications:

- Harvard Business School (Executive Leadership Development)
- Master's in Professional Counseling
- Master's in Human Resources & Training
- Bachelor's in Accounting
- Certifications: CIA, CPA, PHR (CFE—inactive)

Past Employers:

- MPrints (Owner)
- Southwest Airlines Co. (Retired)
- North Lake College
- Associates First Capital Corporation
- KPMG LLP



My Personal & Professional Desires:

- Make a positive difference in the lives of others (to “Lift As I Climb”)
- Travel to interesting places
- Meet a lot of interesting people
- Have viable career options (not “jobs”)
- Live comfortably

Some Keys to Success:

- Strong desire to succeed (passionate)
- Strong work ethic; perseverance
- Purpose-driven goals/life
- Insatiable desire to learn; thirst for knowledge
- Ability to handle confidential information
- Strong attention to detail
- Organized; strong project management skills
- Strong leadership skills; ability to follow the lead of others
- Strong ability to build relationships (network with a purpose)
- Good combination: Technically competent, socially acceptable, politically astute