

PROJECT MALE

(Making Aspiring Leaders Excel)



**Incentive Program
November 2016 – April 2017**

Incentive Program Team

- Odell Brown (Lead)
- Courtney Brazile
- Jarlene Decay
- Roz Gordon
- Rodney Jackson
- Loraine Lee
- James Mitchell
- Greg Primus
- Dr. Ryan Thornton

Project MALE Incentive Program Roles, Page 1 of 3

Area	Status	Item	Person(s) Responsible
Lead	In Process	<p>Confirm current status and establish overall Incentive Program Process, including:</p> <ul style="list-style-type: none"> • Ensuring awareness & communication • Ensuring consistency in application • Obtaining additional incentives • Providing an equitable/fair way of making the incentives available to students (e.g. store or display) 	Odell Brown
Incentive Gifts	In Process	Obtain additional incentive items from sponsors, donors, etc.	All
Awarding Points	In Process	Ensure consistent and fair means of awarding points/bucks to respective students in grade-level classes.	<p>Instructors and Mentors:</p> <ul style="list-style-type: none"> • Rodney Jackson • Dr. Ryan Thornton • Greg Primus • James Mitchell • Courtney Brazile
Maintaining Points Status	In Process	<p>Ensure consistent and appropriate means of maintaining points for all students by class;</p> <p>Distribute bucks to Instructors and Mentors for appropriate distribution to students.</p>	Roz Gordon

Project MALE Incentive Program Roles, Page 2 of 3

Area	Status	Item	Person(s) Responsible
Incentive Points	Done	Establish a point value for various ways that students can earn points during the Program Year.	Loraine Lee James Mitchell Odell Brown
Incentive Display	Done	Arrange the items obtained thus far in a way that students and parents may view what has been collected and are available for purchase with bucks earned.	Jarlene Decay Odell Brown
Incentive Points Status by Grade	In Process	<p>Notify Instructors/Mentors of accumulated points by students for each grade level.</p> <p>Evaluate the number of students for each grade level and point accumulation to estimate number of incentive items needed.</p>	Roz Gordon Odell Brown
Incentive Store	TBD by April	<p>Establish an appropriate way to arrange items obtained for display so that students may purchase them based on points earned by the end of the Program Year.</p> <p>Contact church's Facilities personnel to arrange appropriate space for display or store.</p>	Jarlene Decay Odell Brown Lorraine Lee Odell Brown

Project MALE Incentive Program Roles, Page 3 of 3

Area	Status	Item	Person(s) Responsible
Incentive Points Status to Students		Establish an appropriate way of advising the students (individually) of their total points to-date (at each session).	Instructors: <ul style="list-style-type: none"> • Rodney Jackson • Dr. Ryan Thornton • Greg Primus • James Mitchell • Courtney Brazile
Final Incentive Points Earned	TBD by April 8	Confirm the total points earned by each student for each grade level.	Roz Gordon Instructors & Mentors
Incentive Store	TBD by May	Manage the Incentive Store during the Closing Celebration	Loraine Lee Jarlene Decay Volunteers

Project MALE Snapshot: February 2017

History; Goals; Grade Levels

History:

- Pilot Program: Feb 2014 (IBOC)
- Year 1: Oct 2014 (IBOC)
- Year 2: Oct 2015 (Antioch)
- Year 3: Oct 2016 (Antioch)

Goals:

- Personal Responsibility, Social Responsibility; Critical Thinking

Grade Levels:

- K5 – 2nd Grade
- 3rd -5th Grade
- Junior High (thru 9th grade)
- Adults

Current Leadership Structure

- Odell Brown (Program Director)
- Dr. Jennifer Wimbish (Curriculum; Community Engagement; Sponsorships)
- Dr. Lamont Smith, Alicia Williams (School District Liaisons)
- Dr. Katie Johnson (Parent Engagement)
- Ciceli Mayo (Logistics Coordinator)
- Rosalyn Gordon (Budget and Finance)
- Jarlene Decay (Student & Parent Registration)
- Carole Mayo (Media)
- Wanda Smith (Volunteer Engagement)

Program Topics: 2016-2017

- October: Program Review & Expectations
- November: Community Service
- December: Holiday Party/Kwanza
- January: Financial Literacy (cancelled)
- February: Financial Literacy
- March: Field Trip; FUN Day
- April: Career Awareness
- May: Celebration

Incentive Program Features

Original Features Considered:

- Certificate of Attendance
- Certificate of Appreciation
- Required Reading Awards
- Talent Awards
- Monetary Awards

Current Incentive Program:

- Points/bucks earned based on behavior, participation, etc.
- Incentive gifts in inventory
- Incentive Program tied to Financial Literacy education

Major Stakeholders & Sponsors

Major Stakeholders:

- Lancaster ISD (and parents)
- Desoto ISD (and parents)
- Antioch Fellowship MB Church
- Cedar Valley College
- Lancaster Ministerial Alliance
- Delta Sigma Theta---Dallas Alumnae Chapter
- Dodd Educational Center

Major Sponsors:

- Antioch Fellowship MBC (Venue)
- Cedar Valley College
- Delta Sigma Theta—Dallas Alumnae Chapter
- Dodd Educational Center
- Charleston Methodist Hospital
- DART

Demographics (Highest Attendance)

- Students: 100
- Adults: 50
- Instructors, Mentors, & Volunteers: 30

Project MALE 2016/2017 Topics

October 1, 2016: Program Overview & Expectations

- Program Expectations
- Goal Setting
- Character Trait (Trustworthiness)
- Project Outcome (Who Do I Want to Be?)

November 5, 2016: Community Service

- Building a City or Community
- Character Trait (Responsibility)
- Project Outcome (Socks for Veterans)
- Project Outcome (Survival Kit)

December 3, 2016: Holiday Party/Kwanza Style

- Dress for Success
- Dining Etiquette
- Character Trait (Caring)
- Project Outcome: Giving Back

January 7, 2017: Financial Literacy (Cancelled)

- Saving; Investing; Tithing
- Character Trait (Respect)
- Project Outcome (Incentive Buyout Day)

February 4, 2017: Financial Literacy

- Saving; Investing; Tithing
- Character Trait (Respect)
- Project Outcome (Stronger Understanding of Financial Concepts)

March 4, 2017: Field Trip/FUN Day*

- College Tour (Cedar Valley College)
- FUN Day: Harlem Globetrotters
- Character Trait (Fairness)
- Project Outcome (My College Choice)

April 1, 2017: Career Awareness

- Career Fair
- Character Trait (Fairness)
- Project Outcome (My Career Vision)

May 6, 2017: Celebration

- Graduation
- Incentives
- Character Trait (Trustworthiness)
- Project Outcome (Success Stories, Testimonies)

Project MALE Incentive Program

During the Project MALE program year, students may earn points/dollars based on their behavior, attendance, and participation in class or other program-related activities. At a designated time, students will be allowed to trade in those points/dollars for some items they want or need.

Examples of Activities to Earn Points

- Arrive to class on time
- Work on a project
- Answer a question
- Get a parent/guardian to attend a session
- Offer a suggestion or recommendation
- Demonstrate leadership
- Read a book or article and write a paper about it
- Introduce himself to an adult
- Participate in a community service project
- Define a problem
- Find a new friend

Examples of Incentive Items

- Bike
- Electric scooter
- Ipad tablet
- Skate board
- Drone
- Basketball (Dallas Mavericks, regular, etc.)
- Backpack (Dallas Mavericks, Texas Rangers, etc.)
- Model car
- Baseball cap
- Book
- Douffle bag
- Electronics (speakers, headphones, etc.)



Note: If you have items to donate, please contact Odell Brown at 214-212-9374, odellbrown72@gmail.com or any other member of the Project MALE Team. For more on Project MALE, see www.projectmaleprogram.net.

How Incentive Points are Earned, Page 1 of 2

Value	Activity	Description
\$5	Student Attendance	Arrives on time with related items (wallet, bucks, and other materials); attends session for duration of discussions and activities.
\$5	Actively Involved	Works actively on project at hand. NOTE: This opportunity may not be made available at each session. Each student can earn this point when the opportunity is available.
\$3	Answers Question	The first to correctly respond to the questions presented. NOTE: A student may earn no more than three at each session to allow others to participate in responding.
\$10	Parent/Guardian Attendance	Arrives on time and attends for duration of discussion and activities.
\$5	Offers Idea, Suggestion, Recommendation	Input must be related to item(s) of discussion and demonstrate responsible thought. Only one can be earned by each student at each session.
\$10	Demonstrates Leadership	TBD by Instructor of each session by the end of session; no more than one may be awarded for each session.
\$10	Read a Book or Article	Writes a paper talking about what you read.
\$10	Introduce Himself to an Adult	Student actively introduces himself to an adult, using good grammar, confidently, and good eye contact.
\$10	Participates in Community Service Project	Brings socks for veterans (\$5); writes a card for veterans(\$5)

How Incentive Points are Earned, Page 2 of 2

Value	Activity	Description
\$10	Define a Problem	Work in team to provide a good solution to a problem. Each student on the team to get \$3.
\$10	Finds a New Friend	Knows the name, school, classification, and other personal information of another student (friend). NOTE: Friendship starts within the first two sessions and continues to the end of the program. Points awarded at the end of the program.
\$10	Surprise	Available without prior announcement, may be at any session, and given at the discretion of the Instructor or Mentor.
\$10	Do an Extra-Curricular Service Project on Their Own	Student proactively completes, documents, and reports of an extra-curricular service project that is not previously scheduled for the whole group.
\$10	Brings a Parent or Hero to a Session	Student brings his parent or expressed hero to a Project MALE session and the person attends that session for the entire period.

Project MALE Incentive Inventory: February 10

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Value	Quantity	Item
400	1	Bike (20-inch)
400	1	Electric scooter
350	1	Ipad tablet (ages 3-9)
350	1	Skateboard
350	2	Drone
300	2	Razor Kick Scooter
200	2	Dallas Mavericks basketball
200	1	Portable stereo speaker (Bass Jaxx)
200	1	Headphone (Metalloid DJ)
150	2	Regular basketball
150	4	Model car
150	1	UT Austin backpack
150	1	Dallas Mavericks backpack
150	1	Texas Rangers backpack
150	1	Electric microphone

Project MALE Incentive Inventory: February 10

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Value	Quantity	Item
100	1	Adult helmet
100	1	Skyline slim speaker
100	1	Bluetooth wireless earbud
100	1	Aconic Warrior case for iphone
100	1	Maxwell stereo ear hooks
100	3	Watch
100	1	Sprint car (age 6 plus)
100	5	Douffle bag
100	2	Texas Rangers softee mini-hoop set (indoor)
100	1	Dallas Mavericks lunch bag
199	2	Kohl Care animal with book
100	1	Iphone hard case
100	2	Remote control toys

Project MALE Incentive Inventory: February 10

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Value	Quantity	Item
70	4	Baseball cap (Huffines)
50	2	Memory match game
50	2	Activity storybook
50	3	Floor puzzles
50	1	Action tracker
Total	58	

Project MALE Incentive Program: Point Status

January 7, 2017

Grade	Lead Instructor(s)	Number of Students with Accumulated Points to Date			
		0 – 25 points	26 – 50 points	51 – 100 points	100-plus points
Kinder – 2nd Grade (11 students)	Rodney Jackson Dr. Ryan Thornton	2	6	3	0
3rd – 5th Grades (29 students)	Greg Primus	24	5	0	0
Junior High (39 students)	James Mitchell Courtney Brazile	38	1	0	0
Totals (79 students)		64	12	3	0

Book Report/Article Template

Your Name: _____ Grade: _____

Book Title: _____

Author: _____

Main Character(s): _____

Main Message/Theme: _____

What you learned: _____

