PROJECT MALE
(Making Aspiring Leaders Excel)

Information & Recommitment Session
Student Exploration Engagement Center (SECC)
1201 N. Dallas Avenue, Lancaster, TX
Saturday, August 27, 2016
10:00 am – 12:30 pm
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Facilitator</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 am – 10:10 am</td>
<td>Welcome; Objectives for Today</td>
<td>Dr. Lamont Smith</td>
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<tr>
<td>10:10 am – 10:20 am</td>
<td>Project MALE: Who We Are &amp; Where We've Been</td>
<td>Odell Brown, Dean Jarlene DeCay</td>
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<tr>
<td>10:20 am – 10:30 am</td>
<td>Our Plans for the Coming Year</td>
<td>Dr. Gregory Primus</td>
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<tr>
<td>10:30 am – 10:50 am</td>
<td>Questions &amp; Answers</td>
<td>Project MALE Core Group</td>
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<tr>
<td>10:50 am – 11:00 am</td>
<td>The Ask: What We Need From You</td>
<td>Odell Brown, Dean Jarlene DeCay</td>
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<tr>
<td>11:00 am – 12:20 pm</td>
<td>Planning Session</td>
<td>Mentors: Odell Brown, Courteny Brazile,</td>
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<td>Parents Involvement:</td>
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<td></td>
<td></td>
<td>a. Dr. Jennifer Wimbish,</td>
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<td></td>
<td></td>
<td>b. Dean Jarlene DeCay</td>
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<td>Sponsorships: Carole Mayo</td>
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<tr>
<td>12:20 pm – 12:30 pm</td>
<td>Wrap-Up &amp; Next Steps</td>
<td>Dr. Lamont Smith</td>
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Program Overview
(The What)

Project MALE (Making Aspiring Leaders Excel) is a collaborative effort of various organizations in Southern Dallas County united to create a student success program for African-American males in the Kindergarten through 8th grade levels (ages 5 – 14).
Program Overview, Continued
(The Why)

• Unmet needs or negative environmental issues
  • Few or no positive male role models in the communities in which young African-American males live
  • Widespread existence of gangs, violence, drugs, and poverty in many African-American communities

• High dropout rates of young minority males
The Project MALE Experience (Focus Areas)

Targeted Audience: African-American males in the Southern Sector between the Ages of 5 – 14 (grades kinder – 8th)

- Education
- Social
- History/Cultural
- Healthy Lifestyles
- Self-Management

Young Male
Program Overview, Continued
(The When and Where)

• Project MALE Participants attend monthly sessions throughout the school year (October – May)

• Sessions are held on the 1st Saturday of each month

• Host Church:
  • Antioch Fellowship Missionary Baptist Church, 7550 South Hampton Road, Dallas, TX 75232

• Sessions are from 10:00 am – 12:30 pm
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<td>10:30 am – 11:45 am</td>
<td>Breakout/Classroom Instruction</td>
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<tr>
<td>11:45 am – 12:00 pm</td>
<td>Classroom Wrap-Up</td>
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<tr>
<td>12:00 pm – 12:30 pm</td>
<td>Closing Assembly</td>
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<tr>
<td>12:30 pm</td>
<td>Dismissal</td>
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</table>
Organizational Structure
Typical Session Flow
(10:30 – 11:45 am)

• Roll Call/Attendance
• Today’s Objective(s)
• Facilitated Instruction
• Learning Activity (Project Outcome)
• Presentation (Rehearsal)
• Transition to Closing Assembly
Program Marketing

• Prior participants and parents
• Selected church youth programs
• Selected middle schools and school districts
• Parent/teacher meetings and/or conferences
• Project MALE website:  www.projectmaleprogram.net
• Word-of-mouth; flyers
• Selected mailings to potential corporate/individual supporters
• “Call to Action” Rally

Note: Project MALE applications for students are included on the Project MALE website.
Program Funding

• Selected churches
• Selected corporate sponsors
• Targeted organizational support/sponsors
• Individual monetary donations
• In-kind donations
Past and/or Current Sponsors

- American Legion
- Antioch Fellowship Missionary Baptist Church (Antioch)
- AT&T
- Cedar Valley College (CVC)
- Children’s Hospital
- Comerica Bank
- Concord Baptist Church (Concord)
- Dallas Area Rapid Transit (DART)
- Delta Sigma Theta Sorority (Dallas Alumnae Chapter)
- Inspiring Body of Christ Church (IBOC)
- Lancaster Independent School District (Lancaster ISD)
- Lancaster Ministerial Alliance
- Lancaster Parks and Recreation
- Methodist Hospital
- Various Professional Organizations (who came in to volunteer)
Program Incentives (Suggested)

• Certificates of Attendance (minimum required sessions)
• Certifications of Participation (required events, etc.)
• Required Reading Awards (specified number of books, etc.)
• Talent (e.g., drawing, speech, recitations, other talents, etc.)
• Other monetary awards (e.g., gift cards, etc.)
Assigned Instructors

• Kinder – 2nd Grades: Rodney Jackson, Lead Instructor

• Grades 3 – 5: Greg Primus, Lead Instructor

• Junior High: James Mitchell, Courtney Brazile, Lead Instructors

• Parents: Dr. Katie Johnson, Lead Instructor
Project MALE 2016/2017 Curriculum

October 1, 2016:
Program Overview & Expectations
- Program Expectations
- Goal Setting
- Character Trait (Trustworthiness)
- Project Outcome (Who Do I Want to Be?)

November 5, 2016:
Community Service
- Building a City or Community
- Character Trait (Responsibility)
- Project Outcome (Socks for Veterans)
- Project Outcome (Survival Kit)

December 3, 2016:
Holiday Party/Kwanza Style
- Dress for Success
- Dining Etiquette
- EMBODI Session*
- Character Trait (Caring)
- Project Outcome: Giving Back

January 7, 2017:
Financial Literacy
- Saving; Investing; Tithing
- Character Trait (Respect)
- Project Outcome (Incentive Buyout Day)

February 4, 2017:
Field Trip
- Field Trip (African American Museum)
- Character Trait (Respect)
- Project Outcome (Hero, Role Model)

March 4, 2017:
FUN Day
- College Day (Paul Quinn College)
- Character Trait (Fairness)
- Project Outcome (My College Choice)

April 1, 2017:
Career Awareness
- Career Fair
- Character Trait (Fairness)
- Project Outcome (My Career Vision)

May 6, 2017:
Celebration
- Graduation
- Incentives
- Character Trait (Trustworthiness)
- Project Outcome (Success Stories, Testimonies)

*Teen Dating Violence, Managing Encounters with Law Enforcement, Responsible Sexual Behaviors
Proposed 2016/2017 Curriculum--Parents TBD

October 1, 2016: Program Overview & Expectations
November 5, 2016: Community Service
December 3, 2016: Holiday Party/Kwanza Style
January 7, 2017: Financial Literacy

February 4, 2017: Field Trip
March 4, 2017: FUN Day
April 1, 2017: Career Awareness
May 6, 2017: Celebration
Curriculum Design Considerations

**Learning Methodologies**
- Teacher/Assistant Model
- Instructor-Led
- Project-Based Curriculum -- Team -- Individual
- Field Trips
- Guest Speakers
- Assigned Reading
- Homework

**Character Traits Emphasized**
- Trustworthiness
- Respect
- Responsibility
- Fairness
- Caring
- Citizenship

**Grade Levels**
- Kinder – Grade 2
- Grades 3 – 5
- Junior High
## Program Targets

<table>
<thead>
<tr>
<th>Targeted Age Group</th>
<th>Kinder – 2nd Grade</th>
<th>Grades 3 – 5</th>
<th>Junior High</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted Student Enrollment</td>
<td>25</td>
<td>50</td>
<td>25</td>
<td>100</td>
</tr>
<tr>
<td>Instructors Needed</td>
<td>2</td>
<td>4</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>Mentors Needed*</td>
<td>5</td>
<td>10</td>
<td>5</td>
<td>20</td>
</tr>
</tbody>
</table>

*Does not include a target of 5 Student Ambassadors
THE PROGRAM: Project MALE (Making Aspiring Leaders Excel) is a collaborative effort of various organizations in Southern Dallas County united to create a student success program for African-American males in the Kindergarten through 8th grade levels (ages 5 – 14).

Logistics
- **WHAT:** Monthly sessions from October – May
- **WHEN:** 1st Saturday of each month
- **WHERE:** Antioch Fellowship Missionary Baptist Church, 7550 S. Hampton Road, Dallas, TX 75232
- **TIME:** 9:30 am – 12:30 pm.

Typical Session Flow
- Roll Call/Attendance
- Today’s Objective(s)
- Facilitated Instruction
- Learning Activity (Project Outcome)
- Presentation (Rehearsal)
- Transition to Closing Assembly

Session Schedule
- 9:30 – 10:00: Instructor/Mentor Huddle
- 10:00 am – 10:30 am: General Assembly
- 10:30 am – 11:45 am: Breakout/Classroom Instruction
- 11:45 am – 12:00 pm: Classroom Wrap-Up
- 12:00 pm – 12:30 pm: Closing Assembly
- 12:30 pm – Dismissal

Curriculum
- **FOCUS AREAS:**
  -- Education
  -- Social
  -- History/Cultural
  -- Self-Management
  -- Healthy Lifestyles
- **MONTHLY TOPICS:**
  -- See separate page for topics

Mentor’s Role (What We Need From You)
- Completion of required Orientation & Training (see also website: www.projectmaleprogram.net)
- Completion of DISD Volunteer Sign-Up
- Commitment for a specified number of sessions
- Assist instructors in coaching, mentoring, and directing young African-American males in self-exploration, improvement, and development
- Share your own knowledge and personal experiences
- Accompany Project MALE participants on scheduled Field Trips
- Assist Project MALE participants with community service projects
- Enhance your own personal growth and development
- Contact: Odell Brown (214-212-9374, odellbrown72@gmail.com; Dr. Ryan Thornton (214-908-8435).
Mentor Recruitment Sources

Antioch Fellowship Missionary Baptist Church
- Brother2Brother
- Other Ministries

Lancaster ISD
- My Brothers Keeper
- Others

Cedar Valley College
- Student Ambassadors
- Others

Community
- Fraternities
- Ministerial Alliance
- National Association of Black Accountants
- Veterans
- Others

Our Approach to Building the Mentor Pipeline:
-- Reach out to potential mentors. Explain why they would be good mentors and pitch the benefits of participation.
-- Extend the reach by enlisting pastors and past/current mentors to refer strong candidates from among their churches or personal networks.
-- Combine formal communications, positive word-of-mouth, and personal outreach to build the mentor pipeline.
Proposed 2016/2017 Community Engagement

October 1, 2016: Program Overview & Expectations
- School Districts
- Churches

November 5, 2016: Community Service
- Veterans

December 3, 2016: Holiday Party/Kwanza Style
- Deltas

January 7, 2017: Financial Literacy
- Comerica Bank
- National Association of Black Accountants

February 4, 2017: Field Trip
- Educators

March 4, 2017: FUN Day
- Fraternities

April 1, 2017: Career Awareness
- Professional Organizations, including the Black Doctors

May 6, 2017: Celebration
- Community Leaders
What’s Needed from Mentors/Volunteers

• Completion of:
  • Required orientation and training
  • DISD Volunteer Sign-Up

• Commitment for a specified number of sessions

• Assist Instructors in coaching, mentoring, and directing young African-American males in self-exploration, improvement, and development

• Share your own knowledge and personal experiences

• Accompany Project MALE Participants on Field Trips

• Assist Project MALE Participants with community service projects

• Enhance your own personal growth and development
Some Recommended Resources

• Striving for the Extraordinary

• Somebody Ought to Tell the Boys

• Project MALE Completion Day
Project MALE: Abbreviated Timeline

**August 27**
- Project MALE Overview
- Information Session
- Recommitment (who's on board)
- Targeted Audience(s)
- Assessment: Past Enrollment of Students and Parents
- Appropriate Marketing Strategy for Targeted Audience
- Available Resources
- Role Definition
- Curriculum Confirmed

**September 17**
- "Call to Action" Rally
- Information Session for Targeted Stakeholders
- Training Sessions (Parents, Instructors, Mentors)

**September 20**
- Project MALE Overview
- Alternate Date for Mentor Training

**September 25**
- Project MALE Team Worship Sunday (Antioch FMB Church, 10:00 am service)

**October 1**
- Project MALE, 1st Session
- Media Invited
- Facilitated Instruction (see curriculum diagram)
Key Items to Discuss/Resolve

• Who is the targeted audience (are we clear)?
• Is the marketing strategy appropriate for the targeted audience?
• Who’s onboard/committed? What commitments are you willing to make?
• What resources are available?
• Role definition: Are roles clearly defined (for all areas, including mentors)?
• Will there be multiple touchpoints each month with the participants, or will they be limited to group mentoring once per month?
Questions