

PROJECT MALE

(Making Aspiring Leaders Excel)



Information & Recommitment Session
Student Exploration Engagement Center (SECC)
1201 N. Dallas Avenue, Lancaster, TX
Saturday, August 27, 2016
10:00 am – 12:30 pm



Project MALE Planning Meeting

Saturday, August 27, 2016

Logistics: Student Exploration Engagement Center (SEEC), 1201 N. Dallas Avenue, Lancaster, TX; Time: 10:00 am – 12:30 pm

Time	Activity	Facilitator
10:00 am – 10:10 am	Welcome; Objectives for Today	Dr. Lamont Smith
10:10 am – 10:20 am	Project MALE: Who We Are & Where We've Been	<ul style="list-style-type: none"> • Odell Brown • Dean Jarlene DeCay
10:20 am – 10:30 am	Our Plans for the Coming Year	<ul style="list-style-type: none"> • Dr. Gregory Primus
10:30 am – 10:50 am	Questions & Answers	Project MALE Core Group
10:50 am – 11:00 am	The Ask: What We Need From You	<ul style="list-style-type: none"> • Odell Brown • Dean Jarlene DeCay
11:00 am – 12:20 pm	Planning Session	<ul style="list-style-type: none"> • Mentors: Odell Brown • Instructors: Courtney Brazile • Parents Involvement: <ol style="list-style-type: none"> a. Dr. Jennifer Wimbish b. Dean Jarlene DeCay • Sponsorships: Carole Mayo
12:20 pm – 12:30 pm	Wrap-Up & Next Steps	Dr. Lamont Smith

Program Overview

(The What)

Project MALE (**M**aking **A**spiring **L**eaders **E**xcel) is a collaborative effort of various organizations in Southern Dallas County united to create a student success program for African-American males in the Kindergarten through 8th grade levels (ages 5 – 14).

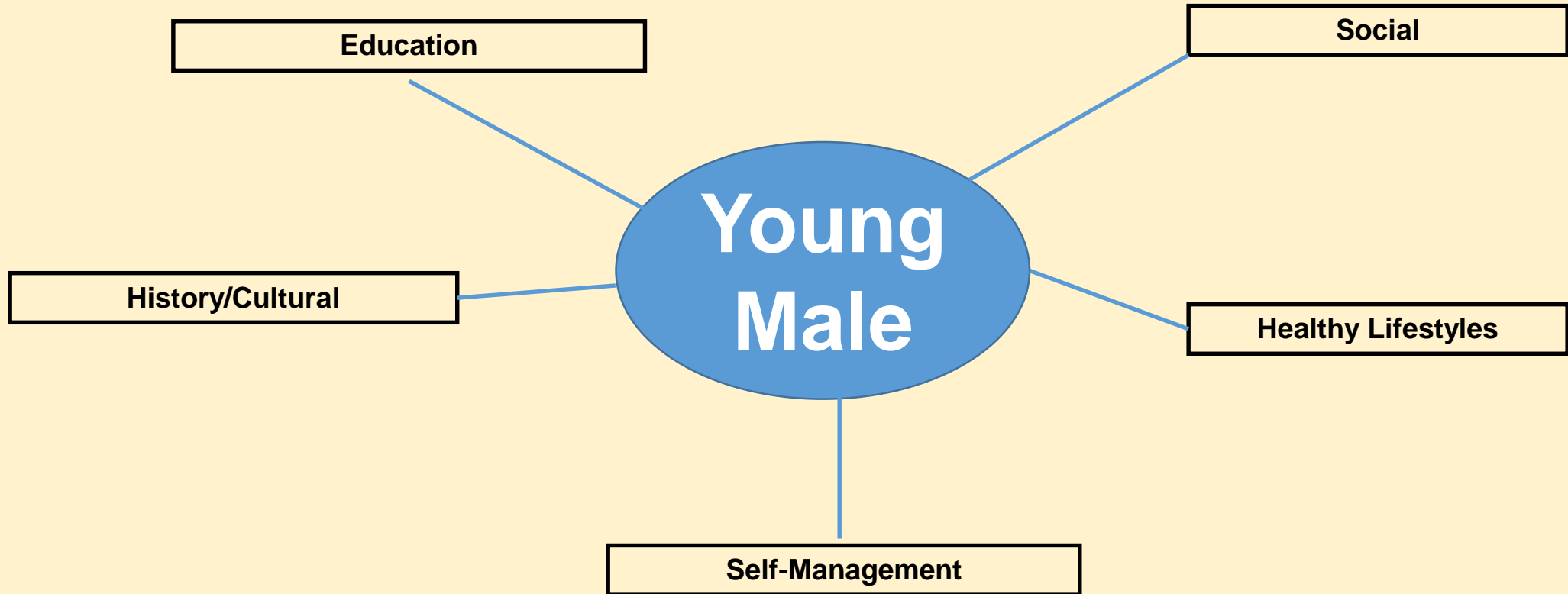
Program Overview, Continued

(The Why)

- Unmet needs or negative environmental issues
 - Few or no positive male role models in the communities in which young African-American males live
 - Widespread existence of gangs, violence, drugs, and poverty in many African-American communities
- High dropout rates of young minority males

The Project MALE Experience (Focus Areas)

Targeted Audience: African-American males in the Southern Sector between the Ages of 5 – 14 (grades kinder – 8th)



Program Overview, Continued

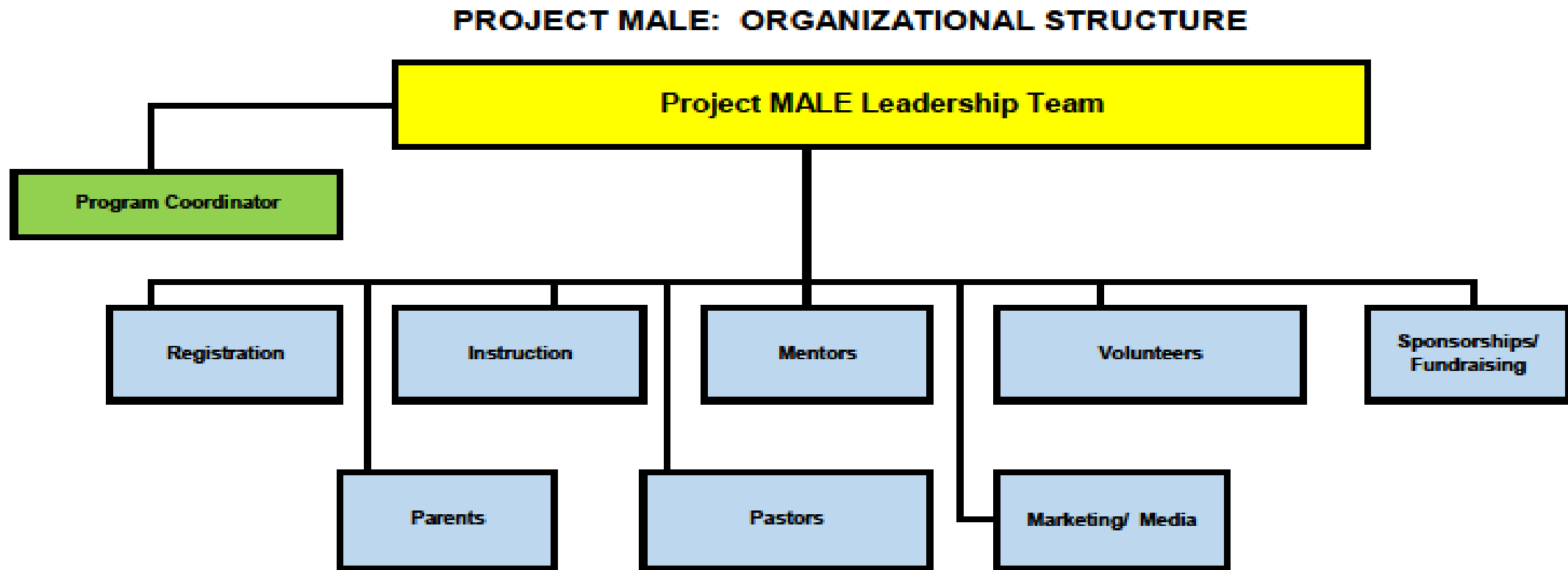
(The When and Where)

- Project MALE Participants attend monthly sessions throughout the school year (October – May)
- Sessions are held on the 1st Saturday of each month
- Host Church:
 - Antioch Fellowship Missionary Baptist Church, 7550 South Hampton Road, Dallas, TX 75232
- Sessions are from 10:00 am – 12:30 pm

Session Schedule

Time	Event
9:30 am – 10:00 am	Instructor & Mentor Huddle
10:00 am – 10:30 am	General Assembly
10:30 am – 11:45 am	Breakout/Classroom Instruction
11:45 am – 12:00 pm	Classroom Wrap-Up
12:00 pm – 12:30 pm	Closing Assembly
12:30 pm	Dismissal

Organizational Structure



Typical Session Flow

(10:30 – 11:45 am)

- Roll Call/Attendance
- Today's Objective(s)
- Facilitated Instruction
- Learning Activity (Project Outcome)
- Presentation (Rehearsal)
- Transition to Closing Assembly

Program Marketing

- Prior participants and parents
- Selected church youth programs
- Selected middle schools and school districts
- Parent/teacher meetings and/or conferences
- Project MALE website: www.projectmaleprogram.net
- Word-of-mouth; flyers
- Selected mailings to potential corporate/individual supporters
- “Call to Action” Rally

Note: Project MALE applications for students are included on the Project MALE website.

Program Funding

- Selected churches
- Selected corporate sponsors
- Targeted organizational support/sponsors
- Individual monetary donations
- In-kind donations

Past and/or Current Sponsors

- American Legion
- Antioch Fellowship Missionary Baptist Church (Antioch)
- AT& T
- Cedar Valley College (CVC)
- Children's Hospital
- Comerica Bank
- Concord Baptist Church (Concord)
- Dallas Area Rapid Transit (DART)
- Delta Sigma Theta Sorority (Dallas Alumnae Chapter)
- Inspiring Body of Christ Church (IBOC)
- Lancaster Independent School District (Lancaster ISD)
- Lancaster Ministerial Alliance
- Lancaster Parks and Recreation
- Methodist Hospital
- Various Professional Organizations (who came in to volunteer)

Program Incentives (Suggested)

- Certificates of Attendance (minimum required sessions)
- Certifications of Participation (required events, etc.)
- Required Reading Awards (specified number of books, etc.)
- Talent (e.g., drawing, speech, recitations, other talents, etc.)
- Other monetary awards (e.g., gift cards, etc.)

Assigned Instructors

- Kinder – 2nd Grades: Rodney Jackson, Lead Instructor
- Grades 3 – 5: Greg Primus, Lead Instructor
- Junior High: James Mitchell, Courtney Brazile, Lead Instructors
- Parents: Dr. Katie Johnson, Lead Instructor

Project MALE 2016/2017 Curriculum

**October 1, 2016:
Program Overview
& Expectations**

- Program Expectations
- Goal Setting
- Character Trait (Trustworthiness)
- Project Outcome (Who Do I Want to Be?)

**November 5, 2016:
Community Service**

- Building a City or Community
- Character Trait (Responsibility)
- Project Outcome (Socks for Veterans)
- Project Outcome (Survival Kit)

**December 3, 2016:
Holiday Party/Kwanza
Style**

- Dress for Success
- Dining Etiquette
- EMBODI Session*
- Character Trait (Caring)
- Project Outcome: Giving Back

**January 7, 2017:
Financial Literacy**

- Saving; Investing; Tithing
- Character Trait (Respect)
- Project Outcome (Incentive Buyout Day)

**February 4, 2017:
Field Trip**

- Field Trip (African American Museum)
- Character Trait (Respect)
- Project Outcome (Hero, Role Model)

**March 4, 2017:
FUN Day**

- College Day (Paul Quinn College)
- Character Trait (Fairness)
- Project Outcome (My College Choice)

**April 1, 2017:
Career Awareness**

- Career Fair
- Character Trait (Fairness)
- Project Outcome (My Career Vision)

**May 6, 2017:
Celebration**

- Graduation
- Incentives
- Character Trait (Trustworthiness)
- Project Outcome (Success Stories, Testimonies)

*Teen Dating Violence, Managing Encounters with Law Enforcement, Responsible Sexual Behaviors

Proposed 2016/2017 Curriculum--Parents TBD

**October 1, 2016:
Program Overview
& Expectations**

**November 5, 2016:
Community Service**

**December 3, 2016:
Holiday Party/Kwanza
Style**

**January 7, 2017:
Financial Literacy**

**February 4, 2017:
Field Trip**

**March 4, 2017:
FUN Day**

**April 1, 2017:
Career Awareness**

**May 6, 2017:
Celebration**

Curriculum Design Considerations

Learning Methodologies

- Teacher/Assistant Model
- Instructor-Led
- Project-Based Curriculum
 - Team
 - Individual
- Field Trips
- Guest Speakers
- Assigned Reading
- Homework

Character Traits Emphasized

- Trustworthiness
- Respect
- Responsibility
- Fairness
- Caring
- Citizenship

Grade Levels

- Kinder – Grade 2
- Grades 3 – 5
- Junior High

Program Targets

Targeted Age Group	Kinder – 2 nd Grade	Grades 3 – 5	Junior High	Total
Targeted Student Enrollment	25	50	25	100
Instructors Needed	2	4	2	10
Mentors Needed*	5	10	5	20

*Does not include a target of 5 Student Ambassadors

Project MALE: Recruitment of Mentors

THE PROGRAM: Project MALE (Making Aspiring Leaders Excel) is a collaborative effort of various organizations in Southern Dallas County united to create a student success program for African-American males in the Kindergarten through 8th grade levels (ages 5 – 14).

Logistics

- **WHAT:** Monthly sessions from October – May
- **WHEN:** 1st Saturday of each month
- **WHERE:** Antioch Fellowship Missionary Baptist Church, 7550 S. Hampton Road, Dallas, TX 75232
- **TIME:** 9:30 am – 12:30 pm.

Curriculum

- **FOCUS AREAS:**
 - Education
 - Social
 - History/Cultural
 - Self-Management
 - Healthy Lifestyles
- **MONTHLY TOPICS:**
 - See separate page for topics

Typical Session Flow

- Roll Call/Attendance
- Today's Objective(s)
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Session Schedule

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- 11:45 am – 12:00 pm: Classroom Wrap-Up
- 12:00 pm – 12:30 pm: Closing Assembly
- 12:30 pm -- Dismissal

Mentor's Role (What We Need From You)

- Completion of required Orientation & Training (see also website: www.projectmaleprogram.net)
- Completion of DISD Volunteer Sign-Up
- Commitment for a specified number of sessions
- Assist instructors in coaching, mentoring, and directing young African-American males in self-exploration, improvement, and development
- Share your own knowledge and personal experiences
- Accompany Project MALE participants on scheduled Field Trips
- Assist Project MALE participants with community service projects
- Enhance your own personal growth and development
- Contact: Odell Brown (214-212-9374, odellbrown72@gmail.com); Dr. Ryan Thornton (214-908-8435).

Mentor Recruitment Sources

Antioch Fellowship Missionary Baptist Church

- Brother2Brother
- Other Ministries

Lancaster ISD

- My Brothers Keeper
- Others

Cedar Valley College

- Student Ambassadors
- Others

Community

- Fraternities
- Ministerial Alliance
- National Association of Black Accountants
- Veterans
- Others

Our Approach to Building the Mentor Pipeline:

- Reach out to potential mentors. Explain why they would be good mentors and pitch the benefits of participation.
- Extend the reach by enlisting pastors and past/current mentors to refer strong candidates from among their churches or personal networks.
- Combine formal communications, positive word-of-mouth, and personal outreach to build the mentor pipeline.

Proposed 2016/2017 Community Engagement

**October 1, 2016:
Program Overview
& Expectations**

- School Districts
- Churches

**November 5, 2016:
Community Service**

- Veterans

**December 3, 2016:
Holiday Party/Kwanza
Style**

- Deltas

**January 7, 2017:
Financial Literacy**

- Comerica Bank
- National Association of Black Accountants

**February 4, 2017:
Field Trip**

- Educators

**March 4, 2017:
FUN Day**

- Fraternities

**April 1, 2017:
Career Awareness**

- Professional Organizations,
including the Black Doctors

**May 6, 2017:
Celebration**

- Community Leaders

What's Needed from Mentors/Volunteers

- Completion of:
 - Required orientation and training
 - DISD Volunteer Sign-Up
- Commitment for a specified number of sessions
- Assist Instructors in coaching, mentoring, and directing young African-American males in self-exploration, improvement, and development
- Share your own knowledge and personal experiences
- Accompany Project MALE Participants on Field Trips
- Assist Project MALE Participants with community service projects
- Enhance your own personal growth and development

Some Recommended Resources

- [Striving for the Extraordinary](#)
- [Somebody Ought to Tell the Boys](#)
- [Project MALE Completion Day](#)

Project MALE: Abbreviated Timeline

August 27

- Project MALE Overview
- Information Session
- Recommitment (who's on board)
- Targeted Audience(s)
- Assessment: Past Enrollment of Students and Parents
- Appropriate Marketing Strategy for Targeted Audience
- Available Resources
- Role Definition
- Curriculum Confirmed

September 17

- "Call to Action" Rally
- Information Session for Targeted Stakeholders
- Training Sessions (Parents, Instructors, Mentors)

October 1

- Project MALE, 1st Session
- Media Invited
- Facilitated Instruction (see curriculum diagram)

September 20

- Project MALE Overview
- Alternate Date for Mentor Training

September 25

- Project MALE Team Worship Sunday (Antioch FMB Church, 10:00 am service)

Key Items to Discuss/Resolve

- Who is the targeted audience (are we clear)?
- Is the marketing strategy appropriate for the targeted audience?
- Who's onboard/committed? What commitments are you willing to make?
- What resources are available?
- Role definition: Are roles clearly defined (for all areas, including mentors)?
- Will there be multiple touchpoints each month with the participants, or will they be limited to group mentoring once per month?

Questions

