

# Project MALE Snapshot: February 2017

## History; Goals; Grade Levels

### History:

- Pilot Program: Feb 2014 (IBOC)
- Year 1: Oct 2014 (IBOC)
- Year 2: Oct 2015 (Antioch)
- Year 3: Oct 2016 (Antioch)

### Goals:

- Personal Responsibility, Social Responsibility; Critical Thinking

### Grade Levels:

- K5 – 2<sup>nd</sup> Grade
- 3<sup>rd</sup> -5<sup>th</sup> Grade
- Junior High (thru 9<sup>th</sup> grade)
- Adults

## Current Leadership Structure

- Odell Brown (Program Director)
- Dr. Jennifer Wimbish (Curriculum; Community Engagement; Sponsorships)
- Dr. Lamont Smith, Alicia Williams (School District Liaisons)
- Dr. Katie Johnson (Parent Engagement)
- Ciceli Mayo (Logistics Coordinator)
- Rosalyn Gordon (Budget and Finance)
- Jarlene Decay (Student & Parent Registration)
- Carole Mayo (Media)
- Wanda Smith (Volunteer Engagement)

## Program Topics: 2016-2017

- October: Program Review & Expectations
- November: Community Service
- December: Holiday Party/Kwanza
- January: Financial Literacy (cancelled)
- February: Financial Literacy
- March: Field Trip; FUN Day
- April: Career Awareness
- May: Celebration

## Incentive Program Features

### Original Features Considered:

- Certificate of Attendance
- Certificate of Appreciation
- Required Reading Awards
- Talent Awards
- Monetary Awards

### Current Incentive Program:

- Points/bucks earned based on behavior, participation, etc.
- Incentive gifts in inventory
- Incentive Program tied to Financial Literacy education

## Major Stakeholders & Sponsors

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- Lancaster ISD (and parents)
- Desoto ISD (and parents)
- Antioch Fellowship MB Church
- Cedar Valley College
- Lancaster Ministerial Alliance
- Delta Sigma Theta---Dallas Alumnae Chapter
- Dodd Educational Center

### Major Sponsors:

- Antioch Fellowship MBC (Venue)
- Cedar Valley College
- Delta Sigma Theta—Dallas Alumnae Chapter
- Dodd Educational Center
- Charleston Methodist Hospital
- DART

## Demographics (Highest Attendance)

- Students: 100
- Adults: 50
- Instructors, Mentors, & Volunteers: 30

# Project MALE 2016/2017 Topics

**October 1, 2016:  
Program Overview  
& Expectations**

- Program Expectations
- Goal Setting
- Character Trait (Trustworthiness)
- Project Outcome (Who Do I Want to Be?)

**November 5, 2016:  
Community Service**

- Building a City or Community
- Character Trait (Responsibility)
- Project Outcome (Socks for Veterans)
- Project Outcome (Survival Kit)

**December 3, 2016:  
Holiday Party/Kwanza  
Style**

- Dress for Success
- Dining Etiquette
- Character Trait (Caring)
- Project Outcome: Giving Back

**January 7, 2017:  
Financial Literacy  
(Cancelled)**

- Saving; Investing; Tithing
- Character Trait (Respect)
- Project Outcome (Incentive Buyout Day)

**February 4, 2017:  
Financial Literacy**

- Saving; Investing; Tithing
- Character Trait (Respect)
- Project Outcome (Stronger Understanding of Financial Concepts)

**March 4, 2017:  
Field Trip/FUN Day\***

- College Tour (Cedar Valley College)
- FUN Day: Harlem Globetrotters
- Character Trait (Fairness)
- Project Outcome (My College Choice)

**April 1, 2017:  
Career Awareness**

- Career Fair
- Character Trait (Fairness)
- Project Outcome (My Career Vision)

**May 6, 2017:  
Celebration**

- Graduation
- Incentives
- Character Trait (Trustworthiness)
- Project Outcome (Success Stories, Testimonies)

# Project MALE Incentive Program

During the Project MALE program year, students may earn points/dollars based on their behavior, attendance, and participation in class or other program-related activities. At a designated time, students will be allowed to trade in those points/dollars for some items they want or need.

## Examples of Activities to Earn Points

- Arrive to class on time
- Work on a project
- Answer a question
- Get a parent/guardian to attend a session
- Offer a suggestion or recommendation
- Demonstrate leadership
- Read a book or article and write a paper about it
- Introduce himself to an adult
- Participate in a community service project
- Define a problem
- Find a new friend

## Examples of Incentive Items

- Bike
- Electric scooter
- Ipad tablet
- Skate board
- Drone
- Basketball (Dallas Mavericks, regular, etc.)
- Backpack (Dallas Mavericks, Texas Rangers, etc.)
- Model car
- Baseball cap
- Book
- Douffle bag
- Electronics (speakers, headphones, etc.)



Note: If you have items to donate, please contact Odell Brown at 214-212-9374, [odellbrown72@gmail.com](mailto:odellbrown72@gmail.com) or any other member of the Project MALE Team. For more on Project MALE, see [www.projectmaleprogram.net](http://www.projectmaleprogram.net).